



ICOMOS
INTERNATIONAL COUNCIL ON MONUMENTS AND SITES
CONSIGLIO NAZIONALE ITALIANO DEI MONUMENTI E DEI SITI
Comitato Nazionale Italiano



Il Presidente

Prot. 14.05/95

Dear ICOMOS Members, Friends and Colleagues,

with great pleasure and commitment the ICOMOS Italian National Committee is preparing our 18th GA 2014 in Florence, November 9th-14th.

In this regard, we are pleased to present the Fondazione Romualdo Del Bianco's **Life Beyond Tourism MODEL** which we displayed also in the ICOMOS web site we recently opened for gathering the AG registrations. It's a "non-profit" Model to favour of the heritage of each territory, ready to be replicated at the international level. The Life Beyond Tourism MODEL includes a reservation system for accommodation services in each locations. In Florence, the relevant site for reservation is called

www.VivaFirenze.it

As you can see, many accommodation services providers in Florence joined with enthusiasm; in this way, they have been contributed to develop a new approach to the management of the UNESCO sites in the WHL, by collecting financial contributions for ICOMOS.

We invite you to participate in this innovative initiative by using www.VivaFirenze.it (without any overcharge) to book your stay during the days of the AG 2014.

The Life Beyond Tourism MODEL in Florence is a pilot-experience that in 2014 also financially support of the AG ICOMOS 2014!

Go and make your reservation; you will also participate in the discussion that the Fondazione Romualdo Del Bianco, with its "International Institute Life Beyond Tourism", will promote during the GA on its Model, developed by ICOMOS and the Centre for Interuniversity Research on Tourism (C.I.R.T.), that you can see on the www.lifebeyondtourism.org site, where the Foundation also welcomes all the members of ICOMOS.

We look forward to meet you in Florence. Cordially yours.

Li, 19 may 2014

Prof. Ing. Arch. Maurizio Di Stefano
President of the ICOMOS Italian National Committee

Firenze 2014 - Symposium - Heritage and Landscape as Human Values

