

Australia ICOMOS Webinar Series 2021

Wednesday, 26 May 2021, 4.00pm – 5.15pm AEST



Intangible Cultural Heritage and Communities: how can ICH strengthen the role of communities in managing their heritage?

How can communities shape and strengthen their role in heritage? What tools or practices would assist in encouraging involvement? The Australia ICOMOS National Scientific Committee on Intangible Cultural Heritage is hosting an upcoming webinar on 26 May 2021.

Please join us to hear about Australian and international experiences, projects and case studies that show community engagement in action. What worked well? What were the challenges? What tools assisted in the identification, conservation or management of ICH by communities?

REGISTER NOW: Please register in advance for this free Webinar

https://us02web.zoom.us/join/register/tZ0vcu6uqjMsH9OxRHYqHqX0u_yiKWHQOQOas

After registering, you will receive a confirmation email containing your personal link so that you can join the Webinar.

If Continuing Professional Development (CPD) points are required by your professional association, this session may be suitable for the accrual of 'informal' points.

This webinar is supported by Australia ICOMOS as part of new annual program of webinars to engage with members and share our experiences.

The Australia ICOMOS National Scientific Committee on Intangible Cultural Heritage (NSC-ICH) aims to provide a focus for professional development, building awareness and advancing practice in relation to the intangible cultural heritage associated with places and environments, both natural and cultural.

Our Presenters

Freya Keam, VIC

Freya will discuss the findings of her Masters thesis which explored the use and effectiveness of storytelling as a community advocacy tactic for the protection of places of intangible value. Heritage places of social significance, such as pubs, theatres, and other community meeting places, are left vulnerable to demolition or inappropriate development. When this occurs, it is often the community who must quickly mount and case for its protection.

Freya Keam is a graduate of the Dual Award Masters of Cultural Heritage and World Heritage Studies from Deakin University and Brandenburg Technical University. She currently the Heritage Advocacy Advisor at the National Trust of Australia (Victoria), supporting campaigns for the protection, recognition, and celebration of the state's cultural, natural, social, and Indigenous heritage. Freya is a committee member of the Emerging Professionals of Cultural Heritage (EPoCH), a member of Australia ICOMOS, and the recipient of a High Commendation in the 2020 Australia ICOMOS Presidents Award.

Catherine McLay, VIC

Catherine will share her experiences including the missteps, successes and learnings in leading a project at the City of Ballarat to integrate heritage interpretation into the redevelopment of the former Ballarat Orphanage and Children's Home. A group of ex-residents are at the centre of deciding how their stories will be told on site and perhaps surprisingly, the planning scheme was one of the most influential factors in ensuring this happened.

Catherine is an historian with expertise in the areas of collection management, interpretation, heritage planning and intangible cultural heritage. Catherine applies this multidisciplinary knowledge in her current role as Project Officer at the City of Ballarat. Here she manages and contributes to community-driven projects implementing the Historic Urban Landscape ('HUL') approach to managing heritage across the municipality, as part of UNESCO's HUL pilot program.

Yawen Xu, WA

Yawen will describe the experience and challenges in sustaining the intangible cultural heritage (ICH) of traditional craftsmanship in Ganzhou's Hakka communities. She will provide a brief overview of how craft production and craftsmanship transmission are conducted in contemporary Ganzhou Hakka communities, with a focus on how the Chinese government, both at the national and local levels, encourages local communities to participate in the ICH of craft-related practice

Yawen Xu is a PhD candidate, casual teaching staff, and research assistant in the School of Social Sciences at the University of Western Australia (UWA). In 2021, she completed her doctoral thesis at UWA, which is currently being examined. Her doctoral study on heritage craft production in China explores how best to balance the sustainable development of profit-driven modern craft industries with the long-term conservation of the ancient and significant Chinese ICH linked to craft production. Her interests concern craft production, ICH management, cultural transmission and heritage tourism.

Images

The images show the transmission of traditional Hakka bamboo carving skills between two generations. Children were sent by their parents to the chuanxisuo (传习所) at weekends to learn traditional Hakka crafting skills and knowledge. Some may be apprenticed by the master and recorded into the China's ICH Inheritors Registration System. [Chuanxisuo comes from a national-level ICH practitioners supporting program. Chuanxisuo is a worksite constructed by local government and leased to traditional craftspeople at Ganzhou at a relatively low rent fee for their production, skill teaching, and works demonstration.] Courtesy: Yawen Xu