

Benefits beyond borders

UNESCO World Heritage Site status as a key vector of sustainable development and cultural cohesion

With Amareswar Galla



Wednesday 2 April 2014, 5.30pm for a 6.00pm start
Allan Scott Auditorium, UniSA City West campus, Hawke Building, 50-55 North Terrace, Adelaide

Pursuing UNESCO World Heritage Site status as a key vector of sustainable development and community cohesion.

What are the benefits of a World Heritage listing, and how can it be used as a key vector for sustainable development and cultural cohesion?

Professor Amareswar Galla explores these questions, using World Heritage Sites, such as Ha Long Bay (Vietnam) as case studies to show how diverse people can together reap the benefits from a UNESCO World Heritage listing - including investment, jobs and economic partnerships.

Professor Galla's approach also encompasses the more intangible objective of bringing people together to address issues vital to the future of a landscape such as, sustainability, biodiversity, the maintenance and enhancement of the environment, climate change mitigation and ethical values, as well as cultivating a sense of place, identity and community.

Register here for this free event: <http://www.unisa.edu.au/Business-community/Hawke-Centre/Events-calendar/Events-Calendar1/WHS/>

Biography

Educated at the prestigious Jawaharlal Nehru University, New Delhi, **Professor Amareswar Galla** is Director of the Institute of the Inclusive Museum in Copenhagen and Senior Advisor to the World Culture Forum. Prior to that he provided strategic cultural leadership as Australia's first Professor of Museum Studies at the University of Queensland. He has served on the board of SBS radio and television and was Professor & Director of Sustainable Heritage Development at the Australian National University, and founding Director of the Pacific Asia Observatory for Cultural Diversity in Human Development, in partnership with several bodies including UNESCO. Professor Galla is also the editor of the book *World Heritage: Benefits Beyond Borders*, published by UNESCO to celebrate the 40th anniversary of the World Heritage Convention in 2012.