

HERITAGE MANAGEMENT AND PLANNING SEMINAR

16-17 APRIL 2015 MIDLAND TOWN HALL - 312 Great Eastern Highway, Midland



HERITAGE MEANS BUSINESS

SEE HOW HERITAGE ADDS TO THE ECONOMIC SUCCESS OF WA,
AND WHY A COMMERCIAL APPROACH TO HERITAGE CONSERVATION
BENEFITS BUSINESS AND COMMUNITY.

Heritage is not just social policy - it's an intrinsic part of WA's economy. Heritage tourism, conservation works, real estate, adaptive revitalisation, property management, retail and leisure all add to heritage-based economic activity.

In April 2015, the Heritage Council will deliver the annual Heritage Management & Planning Seminar, hosted by the City of Swan, at the historic Midland Town Hall and Court House.

This is an opportunity for anyone interested in exploring how heritage can generate business opportunities. People already in the industry can find out more about current practice and future trends.

Over two days, hear speakers from business and industry present on current activities, new developments and future projects.

PRESENTERS INCLUDE:

Luke Lowery, Rio Tinto
Heritage management in the resource sector

David Ockenden, Brookfield Multiplex
Building on heritage

Kieran Kinsella, MRA
Adaptive reuse for urban revitalisation

Hayden Groves, REIWA
Heritage in real estate

Simon Haigh, WAITOC
Aboriginal tourism products as cultural heritage

Benjamin Smith, UWA
Bringing business to heritage education

Harriet Wyatt & Clinton Matthews, Renovo
Heritage places can make you money!

Nisar Dar, TPG
Feasibility of conserving heritage buildings

Daniel Colgan, Colgan Industries
Bringing old skills to new business

Cost: **\$350 + gst includes all meals**

For more information, go to www.stateheritage.wa.gov.au

Register your interest to attend the seminar: lgs@stateheritage.wa.gov.au