



CONFERENCE ANNOUNCEMENT

Critical Issues in Heritage Interpretation and Sustainable Tourism: TIES and ICIP Joint Conference Florence, 23-25 October 2018

The ICOMOS International Scientific Committee on Interpretation and Presentation of Cultural Heritage (ICIP) and the International Ecotourism Society (TIES) are delighted to announce that our joint 2018 conference '**Critical Issues in Heritage Interpretation and Sustainable Tourism**' will take place from 23-25 October 2018 at the Auditorium al Duomo, Florence, close to many of the UNESCO City's famous attractions.

The 2018 conference will explore the links between tangible and intangible cultural heritage, natural heritage and sustainable development through the lenses of interpretation and sustainable tourism. Presentations and conversations will draw on both the guiding frameworks of the UN Agenda 2030/ Sustainable Development Goals (SDGs), the 'Nature/Culture Journey', and the ICOMOS *Charter on the Interpretation and Presentation of Cultural Heritage Sites*.

A Call for Presentations is enclosed. We invite presentations in a variety of formats, from formal presentations to panel discussions and other interactive formats, lunch meetings and short papers. We will be seeking lively, relevant and engaging presentations that address important contemporary issues in both areas. There will also be study tours and excursions, where we will explore issues facing Florence with the aim of furthering the SDGs specific to cultural and natural heritage.

We will keep you posted about the conference via email, ICOMOS/TIES announcements and through the official conference website (www.estc-icip2018.org).

Conference Registration is now open. We hope you will join local and international experts for this landmark event and look forward to seeing you in Florence.

From the Convenors:

Sue Hodges (President, ICIP)
Jon Bruno (President, TIES)
Jane Beattie (Member, ICIP, TIES)