

SYDNEY TALK SERIES 2016



Thursday 12 May 2016

Second Life as a tool for the dissemination of Cultural Heritage

Presentation by Dr Marco Antonio Chavez Aguayo

Second Life as a tool for the dissemination of Cultural Heritage

The virtual world of Second Life, as well as many other ICTs, offers great features to disseminate cultural heritage. Most of them and their applications are still to be researched. Using a case study on the tangible and intangible cultural heritage of the state of Jalisco in México, which has been operating for almost a decade, the opportunities, challenges and potential experiences of Second Life for will be explored.

Dr Marco Antonio Chavez Aguayo is an Associate Professor (Profesor Investigador Titular A de Tiempo Completo) at the Virtual University System (Sistema de Universidad Virtual), University of Guadalajara (Mexico) whose research fields include comparative international cultural policy, cultural heritage, cultural management, virtual worlds and eLearning.

Previously he has held positions in several universities in UK, Spain and Mexico, presented papers in 12 countries and published in English, Spanish and French in 7 countries about cultural heritage, cultural policy, digital technologies and cultural legislation. He is the State Coordinator of ICOMOS Jalisco, and member of the National Committee of ICOMOS Mexico as Secretary of Promotion and Diffusion. Additionally, he is a Consultant of the Parliament of Jalisco (Mexico), promoting and writing the Cultural Heritage Act and the State Constitutional Reform to include the Right to Culture and the cultural rights and Chartered Scientist (CSci) of the Science Council (UK).

He is Founder and Editor-in-chief of "Córima. Revista de Investigación en Gestión Cultural" (Córima, Research Journal on Cultural Management) of the University of Guadalajara (México). Member of the National Researchers System (SNI) of CONACYT (National Council of Science and Technology) (Mexico). Member of the International Council of Museums (ICOM). Associate Fellow (AFBPsS) and Chartered Psychologist (CPsychol) of the British Psychological Society (BPS) (UK).

Time & Date: Thursday 12 May 2016, **5.30pm for 6pm start**

Cost: Members \$10, non-members \$15 payable at GML

Venue: GML Heritage **Level 6, Australia Council Building**, 372 Elizabeth Street, Surry Hills, 2010 (corner of Cooper Street - south from Central Station North Concourse exit to Elizabeth Street). Please report to the reception desk on the Australia Council Ground Floor on arrival to be ticked off on the list and to obtain a Visitors Pass

RSVP: by **Monday 9 May 2016** via email to tatianat@gml.com.au . Bookings are essential as places are limited.