



ICOMOS THAILAND INTERNATIONAL CONFERENCE 2011 ASIAN URBAN HERITAGE



PHUKET MERLIN HOTEL

PHUKET TOWN

THAILAND

15-17 OCTOBER 2011



ไทยพาณิชย์
SCB



1. Background of the Main Theme

The extended definition of cultural heritage from single monuments to urban ensembles emerged in the western world and recently has become a prevailing issue in Asia. At the global level, the International Councils on Monuments and Sites (ICOMOS) adopted the *International Charter for the Conservation of Historic Towns and Urban Areas* or *Washington Charter* in 1987 and in the same year the *Operational Guidelines for the Implementation of the World Heritage Convention* has included the inscription of historic towns and town centers on the World Heritage list. In 1992, the World Heritage Committee approved for the inclusion of cultural landscape in the Operational Guidelines as a specific type of property that requires particular guidelines. Since then, the conservation of urban heritage and urban cultural landscape has become more and more complex in terms of interpretation of cultural significances, protection measures and management.

Unlike the western world, historic towns in Asia today are challenged by constant rapid urbanization, natural and man-made disasters, as well as the differences in spiritual perception of intangible cultural heritage. During the last two decades, Asia has had the fastest economic growth and urbanization. Consequently, many traditional/historic urban quarters had to be demolished to give way to large-scaled public infrastructures and private development projects. Recent global concerns on climate change and natural disasters, such as sudden floods, quakes, and typhoons are also major sources of heritage loss. Moreover, the complexity of tangible-intangible cultural heritage resources in Asia have made the urban conservation approach differ from those in countries in other continents, particularly on the cultural value interpretation and conservation/rehabilitation treatments, as stated in *Hoi An Protocol for Best Conservation Practices in Asia, 1999*.

Regarding the contextual uniqueness of urban conservation in Asia, there is a need for experience sharing among professionals and academics who have worked in the region to seek for the Asian way of heritage conservation that would also contributes to the global practices in the realms of conservation and urban planning. The ICOMOS Thailand's 2011 International Conference provides opportunities for those who would like to share, learn, and discuss about urban conservation cases or concepts developed particularly in Asia. The conference will be organized in Phuket Town in Southern Thailand where a number of urban conservation cases have been initiated.

2. Sub-themes

The ICOMOS Thailand's 2011 International Conference: "Asian Urban Heritage" focuses on 5 sub-themes as follows:

Sub-theme 1: Heritage Management

One of the most challenging aspects for heritage conservation is the management because it has to deal with many stakeholders and actors in the identification, interpretation, maintenance and treatments of cultural heritage properties. Conventionally, a heritage property in Asia is often understood as an historic monument that requires good cooperation of experts such as archaeologists, historians and architects to involve in the conservation process. However, when the scope of conservation extends to urban settings, more groups of stakeholders are practically involved in the process. Besides experts, major stakeholders are residents, property owners, local governments, and tourists. Generally, various groups of stakeholders have different interests and benefits on the heritage properties. The followings are suggested issues relevant to this sub-theme:

- Identification and interpretation of Asian urban heritage;
- Stakeholders in urban conservation;
- Tourism and heritage management;
- Participatory process in heritage conservation;
- Balance between modernization and conservation in urban development process; and
- Conservation and Management of intangible cultural assets in historic towns and villages.

Sub Theme 2: Legal Protection and Incentives

The extensive meaning of cultural heritage to include urban ensembles into consideration needs an updated and responsive legal framework. The long-established Ancient Monuments or Antiquities laws were mostly practical for the strict restoration of statelily-owned properties. In urban conservation, heritage properties do not only belong to the government, but also to the private sectors or to other legal establishments which limits the intervention of the government in the conservation action. To promote private sector in the conservation under the government's limited power and resource, incentives such as matching grants and tax reliefs are introduced. It is unfortunate that in Asia, little attention from the government is paid to these instruments. Another legislative aspect is the integration between heritage conservation and urban development. Since urban planning in Asia is more oriented in the development programs to fulfill economic growth, the promotion of conservation as an integral part of urban development process should be strengthened and institutionalized to ensure the balance between conservation and development. The suggested subjects in this sub-theme are:

- Heritage laws innovation and criticism in Asian countries;
- Conservation incentives and design guidelines in Asia; and
- Legal framework for integrated urban planning and heritage conservation.

Sub-Theme 3: Historic Urban Landscape

Historic urban landscape, addressed in *the Vienna Memorandum on "World Heritage and Contemporary Architecture—Managing the Historic Urban Landscape"*, 2005, deals with topographic

setting of a town that relates to a) work of landscape designers; b) vernacular and ethnographic formation; c) the town's history; and d) the town's ecology and natural assets. Several Asian cities are losing their valuable landscape due to consecutive rapid urbanization. The suggested topics in this sub-theme are:

- Typology and cases of Asian historic urban landscape;
- Management of urban landscape for Asian countries/cities; and
- Biodiversity in historic urban landscape.

Sub-Theme 4: Climate Change and Disaster Prevention

Climate change has a number of impacts on urban heritage sites in many aspects. Besides current global warming that requires a building to be more 'green', climate change accelerates the occurrence of natural disasters such as sudden floods, quakes, storms and typhoons that are detrimental to heritage properties. Since natural disasters tend to be more severe and frequent, the preventive measures have to be more effective. Along with natural disasters, man-made disasters are also obvious and widespread particularly in urban areas. Political conflicts, demonstration and protests can easily lead to violence and terrorism. Such urban calamities seem to prevail in many Asian cities. The suggested subjects in this sub-theme are:

- Green building and urban historic structure;
- Climate change and impacts on heritage conservation;
- Natural disaster prevention; and
- Urban calamities and heritage conservation.

Sub-Theme 5: Industrial Heritage

During the late 19th and mid 20th centuries, many Asian cities were developed or re-developed as a result of industrial development. Industrial revolution in Asia had contributed to the nations' prosperity; on the other hand, it had brought a number of problems to the society. Nowadays, all the memories of some industrial places have been respected and interpreted to the new generations. The suggested topics in this sub-theme are:

- Conservation of the early 20th century industrial towns;
- Cultural significance and interpretation of Asian's industrial heritage sites; and
- Adaptive-reuse of industrial heritage sites.

3. Paper Submission

Timeframe for paper submission is as follows:

Date	Procedures
14 March 2011	Call for paper
15 May 2011	Deadline for abstract submission

16 May 2011	Announcement of abstract approval
15 July 2011	Deadline for draft paper submission
29 July 2011	Announcement of draft paper approval
19 September 2011	Deadline for full paper submission
15-17 October 2011	Conference

4. Date and Venue

ICOMOS Thailand International Conference 2011 will be held on 15-17 October 2011 at Phuket Merlin Hotel.

Phuket Merlin Hotel

158/1 Jawaraj Rd., Muang District, Phuket 83000 Thailand. (Phuket Town area)

Tel: +66 76 212 866-70 Fax: +66 76 216 429

Web site: www.merlinphuket.com

5. Tentative Program

Date	Time	Program
Day 1 15 October 2011	8.00 - 9.00	Registration
	9.00 - 9.10	Welcoming by ICOMOS Thai Association & APTU
	9.10 - 9.30	Greetings by Phuket Municipality and Thai Peranakan Association
	9.30 - 10.15	Keynote speech by Prof. Yukio Nishimura
	10.15 - 10.30	Break
	10.30 - 12.00	Paper presentation (4 papers)
	12.00 - 13.00	Lunch
	13.00 - 14.30	Paper presentation (4 papers)
	14.30 - 14.45	Break
	14.45 - 16.15	Paper presentation (4 papers)
Day 2 16 October 2011	8.45 - 10.15	Paper presentation (4 papers)
	10.15 - 10.30	Break
	10.30 - 12.00	Paper presentation (4 papers)
	12.00 - 13.00	Lunch
	13.00 - 14.30	Paper presentation (4 papers)
	14.30 - 14.45	Break
	14.45 - 16.15	Paper presentation (4 papers)
	16.15 - 16.45	Conclusion and ending ceremony
	17.00 - 18.00	ICOMOS Thailand Association internal meeting
	19.00	Reception dinner
Day 3 17 October 2011	9.00 - 12.00	Excursion to Old Phuket Town

6. Registration

Registration fee is inclusive of a copy of the extended abstracts, digital-format Proceeding, lunches, coffee breaks and reception dinners. This *excludes* the excursion to Old Phuket Town on 17 October 2011.

- ☐ **THB 1,500** for Thai participant
- ☐ **THB 1,500** for Thai accompanying person (if any)
- ☐ **USD 150** for foreign participant
- ☐ **USD 150** for foreign accompanying person (if any)

Participants are asked to complete and submit the registration to admin@icomosthai.org or fax +66 2 2801770 by **16 September 2011**.

7. Payment

Payment of the registration fee should be done by bank transfer.

Bank Name:	Siam Commercial Bank Public Company Limited
Account Name:	ICOMOS THAI INTL CONF
Account No./IBAN:	020-271181-3
Branch:	Thewet
Branch Address:	14-17, Luk Luang Road, Dusit, Bangkok 10300 THAILAND
SWIFT Code:	SICOTHBK

Please attach the copy of bank transfer to the registration form to admin@icomosthai.org or fax +66 2 2801770 by **16 September 2011**.

8. Accommodation

Participants should contact the hotel directly for room reservation.

- **Phuket Merlin Hotel** (conference venue)
THB 900 a night (breakfast included)
 158/1 Jawaraj Rd., Muang District, Phuket 83000 Thailand
 Tel: +66 76 212 866-70 Fax: +66 76 216 429
 Web site: <http://www.merlinphuket.com>

Other nearby hotels:

- **iPavillion Phuket Hotel**
 133 Satoon Road, Muang District, Phuket 83000 Thailand
 Tel: +66 76 210 445-7
 E-Mail: info@ipavilionhotel.com
 Web site: <http://www.ipavilionhotel.com>

- **Metropole Phuket Hotel**
1 Soi Surin, Montri Road, Phuket 83000 Thailand
Tel: +66 76 215 050 Fax: +66 76 215 990
E-Mail: infor@metropolephuket.com
Web site: <http://www.metropolephuket.com>
- **Sino House Phuket Hotel**
1 Montree Rd., Talad –Yai, Muang Phuket 83000 Thailand
Tel: +66 76 232 494-5, +66 76 221 398 Fax: +66 76 221 498
E-Mail: reserv@sinohousephuket.com, info@sinohousephuket.com
Web site: <http://www.sinohousephuket.com>
- **Royal Phuket City Hotel**
154 Phang nga Rd., Muang, Phuket 83000 Thailand
Tel: +66 76 233 333 Fax: +66 76 233 335
E-Mail: reservation@royalphuketcity.com
Web site: <http://www.royalphuketcity.com/>

9. Airport Transfer

Various transportation services, including public taxi, limousine, minibus and airport bus, are available at Phuket International Airport

Airport Bus

Phuket airport bus provides transportation service between Phuket Town and the Phuket International Airport. At the Airport, the Bus stops directly on the first floor outside the Arrival Hall. Visit <http://www.airportbusphuket.com> for timetable, route map and bus stops.

10. Contact Information

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11. Co-Organizers and Sponsors

Co-Organizers

Phuket Municipality
The Thai Peranakan Association
Crown Property Bureau

Sponsors

Faculty of Architecture, Chulalongkorn University
Faculty of Architecture and Planning, Thammasat University
Sivakorn Karnchang Co.,Ltd.
Siam Commercial Bank Public Co.,Ltd.