



‘Memory of the World’: assessing the material records and links to other forms of heritage in international practice

A one day Professional Update which explores our growing heritage of documentary, oral and visual heritage, as well as the strong links to heritage places and intangible aspects of heritage, with case studies from Australia and the Asia-Pacific.

This is an event in the *Canberra and Region Heritage Festival ‘Milestones’ April 2013*

Date: Wednesday 24 April 2013

Venue: Sir Roland Wilson Building 120, Australian National University, Canberra

Time: 8.30 am - 5.30 pm

Cost: The event cost is \$110/person or \$88/student/committee member (GST incl.)

Details: What do Cook’s *Endeavour* Journal and the *Mabo* case records have in common? Find out more at the one-day professional update, held in collaboration with the UNESCO Australian *Memory of the World* Committee, part of the UNESCO *Memory of the World* Program for the preservation of documentary heritage. It explains its origins and history, its vision and goals, the nomination process for its registers, and the synergies that exist between it and the UNESCO heritage conventions - World Heritage and Intangible Cultural Heritage. Experts from all levels of the *Memory of the World* Program, and experts in UNESCO heritage conventions, will share their experiences and discuss enhanced cooperation among these international heritage preservation initiatives at a time of reduced resources for heritage protection.

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Enrol and pay: For details of how to enroll and pay go to: <http://ippha.anu.edu.au>

Program

<i>Session time</i>	<i>Component</i>	<i>Presenter</i>
8.30 – 9.00 am	Sign in and meet other participants	
9.00 – 9.05 am	Welcome and introductions	Roslyn Russell, IPPHA Board
9.05 – 10.00 am	Introduction to Memory of the World - How it works - Nomination process - Relationship to international practice - Implementation: challenges and issues	Jan Lyall Ray Edmondson Roslyn Russell
10.00 – 10.55 am	Role of cultural institutions in Australia as nominators and custodians of documentary, oral and visual heritage	Panel: Chair: Maggie Shapley Margy Burn David Fricker Kevin Bradley
10.55 am	Morning tea	
11.15 – 12.00 am	Nominating the Sakubei Yamamoto Collection (Japan) to the Memory of the World International Register Nominating the Australian convict sites to the World Heritage Register Linking to the convict records	Michael Pearson Ilse Wurst
12.00 – 12.30	Questions and discussion	
12.30 pm	Lunch	
1.30 – 2.00 pm	Where heritage streams converge - Haeinsa Temple and Tripitaka Koreana Buddhist scriptures, South Korea - Historic Bridgetown and its Garrison, Barbados	Roslyn Russell
2.00 – 2.30 pm	Intangible Heritage - Overview and links - Challenges and issues	Marilyn Truscott
2.30 – 3.00 pm	Questions and discussion	
3.00 pm	Afternoon tea	
3.30 – 4.30 pm	Implementing heritage programs in the Pacific: linkages, issues and challenges	Panel: Chair: Ray Edmondson Chris Ballard Joanna Sassoon Dianne Macaskill
4.30 – 5.00 pm	Wrap up discussion and recommendations	Ros Russell
5.00 – 5.30 pm	Drinks and networking	All invited

Target Audience

This professional update will be of benefit to those working in government departments dealing with heritage protection; cultural institutions dealing with documentary heritage, photographic and visual collections, oral history and folklore, such as archives, libraries, museums and galleries; archival and library studies and museum and visual studies students; and those who work in cultural heritage places and landscapes.

Participants will gain familiarity with the UNESCO Memory of the World Program and its registers at national, regional and international levels; and highlight potential synergies between it and the goals of the UNESCO World Heritage and Intangible Cultural Heritage conventions.

The UNESCO Memory of the World Program has already fostered key relationships between countries in Asia and the Pacific, and a heightened awareness of its goals and operations has the potential to extend and enhance these relationships. This event would thus be beneficial to those with an interest in fostering stronger cooperative arrangements in heritage protection across the Asia-Pacific region.

Convenor

Roslyn Russell

Chair, International Advisory Committee, UNESCO Memory of the World Program, Board Member, IPPHA, Research Associate, Centre for Historical Research, National Museum of Australia, Canberra.



Roslyn is an historian, editor and museum curator. She was one of the authors of the first *Guidelines to Safeguard Documentary Heritage* (1995) for UNESCO's *Memory of the World* Programme for the preservation of documentary heritage of world significance. She has been a member of the UNESCO Australian *Memory of the World* Committee since its inception in 2000, and chairs its Assessment Sub-Committee. In 2005 she was appointed to the International Advisory Committee (IAC) of the

UNESCO *Memory of the World* Programme, and chaired its Register Sub-Committee from 2005–2009. In 2009 she was elected IAC Chair, and re-elected in 2011. Dr Russell is an experienced workshop presenter, and has written, co-written and edited books on significance assessment and Australian and Caribbean history and museums, and has compiled guides to documentary heritage in Australian cultural institutions. She has conducted *Memory of the World* workshops around Australia, in South Korea, Barbados and Saint Lucia in the Caribbean, the Islamic Republic of Iran, Jakarta, Indonesia and Addis Ababa, Ethiopia.

Presenters



Chris Ballard
Australian National University

Chris Ballard has long-term field experience as an archaeologist, anthropologist and historian in Papua New Guinea, West Papua and Vanuatu, and has worked as principal researcher for Chief Roi Mata's Domain since 2004. Chris' current interests revolve around indigenous Melanesian historicities - their transformation through cross-cultural encounters; their representation through various media, including film and fiction; and their articulation with contemporary challenges such as land reform, large natural resource projects, and cultural heritage management planning.



Kevin Bradley
Curator, Oral History and Folklore & Director, Sound Preservation, National Library of Australia

Kevin Bradley is Curator of Oral History and Folklore and Director of Sound Preservation at the National Library of Australia. He is a member of the UNESCO Memory of the World Sub Committee on Technology (MoW SCoT). He has been manager of the National Library's digital preservation program and has been the Sustainability Advisor for the Australian Partnership for Sustainable Repositories. He is past President of the Australasian Sound Recordings Association (ASRA) and is currently President of the International Association of Sound and Audiovisual Archives, and is editor of the widely accepted standards *Guidelines in the Production and Preservation of Digital Audio Objects* (IASA TC04). He has been a sound engineer for more than 30 years, and first worked with the Library's Oral History and Folklore collection in 1983. He has interviewed for the collection on many subjects and is currently involved in a number of projects including the "Generations" ARC funded oral history project.



Margy Burn
National Library of Australia

Margy Burn is Assistant Director-General, Australian Collections and Reader Services at the National Library of Australia. She has been involved with the Memory of the World since 2001 when she was responsible for the successful nomination of the first Australian items on the international register, the Endeavour Journal of James Cook and the Mabo Papers. Margy has also worked in Australiana collections in academic and research libraries in South Australia and New South Wales. She represents the library sector on the Australian Memory of the World Committee.



Ray Edmondson
Chair, Memory of the World Committee for Asia and the Pacific

Ray is Director of Archive Associates, a consultancy company (www.archival.com.au). He began his career in archiving in the Film Section of the National Library of Australia in 1968, ultimately becoming the Section's Director. Described as the 'moving spirit' behind the creation of the National Film and Sound Archive (NFSA) in 1984, he served as its Deputy Director until early 2001, then becoming its first honorary Curator Emeritus. In 1987 he

was awarded the Medal of the Order of Australia (OAM) for his professional work. In 2003 he received the *Silver Light Award* of the Association of Moving Image Archivists (AMIA) for career achievement. In 2010 he received the *Life Achievement Award* of the South East Asia Pacific AudioVisual Archive Association (SEAPAVAA) and the *Distinguished Achievement Award* of the Australian Society of Archivists. Ray writes, speaks and teaches internationally within the audiovisual archiving field. He is active in its federations and forums and writes for its professional journals.

Since 1996 he has been involved in UNESCO's Memory of the World Program, authoring its current *General Guidelines* and *Companion*, and serving on its committees, including as current chair of MOWCAP (Memory of the World Regional Committee for Asia Pacific). His best known monograph, *Audiovisual Archiving: Philosophy and Principles*, was published by UNESCO in 2004. His major writings have been translated into ten languages.



David Fricker
Director-General, National Archives of Australia

David Fricker joined the National Archives as Director-General on 1 January 2012. David began his career at the Australian Customs Service in 1979 after completing a BA in Computing Studies. In 1987 he moved to the private sector, joining Computer Sciences Corporation (CSC) as a Senior Consultant and Account Manager, working with CSC's clients in the Defence, Science, Immigration and ACT Government sectors on Information Management, Strategic Planning and Project Management. In 1993 David founded Business Synetics, a consultancy company providing Strategic Planning, Systems Architecture and Business Process Improvement services to a broad range of Federal Government agencies including Treasury, Health, Immigration and the intelligence community. He left Business Synetics in 2002 to join ASIO as it was embarking on an extraordinary period of growth and change. He was appointed to the position of Deputy Director-General in July 2007, managing a program of change across the human capital framework, intelligence and information sharing policy, legislative reform, protective security policy and the construction of the new ASIO central office.

As Director-General of the National Archives of Australia, David's strategic focus has been on the whole-of-government transition to digital information management; expansion of preservation capability for paper, audio-visual and digital records; and the exploitation of emerging technology to enhance access to Australia's archival resources.



Jan Lyall
Chair, UNESCO Australian Memory of the World Committee

Jan Lyall chairs the Australian UNESCO Memory of the World Program Committee, which she established in 2000. She is a former commissioner on the Australian National Commission for UNESCO and past head of Preservation Services, National Library of Australia (NLA) and former Assistant Director-General, responsible for the NLA's cultural and educational services. She was a member of the Conservation Working Party of the Heritage Collections Council of Australia and was in charge of preparing the first set of guidelines for the UNESCO International Memory of the World Program.

In 1997 she was awarded a Commonwealth Public Service Medal in recognition of her long-standing involvement with and contribution to national and international library preservation. At the conclusion of the third UNESCO Memory of the World conference in 2008 she was awarded the UNESCO Marie Curie Silver Medal in recognition of her services to the work of archives and libraries in Australia, particularly in the area of preservation and documentary heritage.



Dianne Macaskill
UNESCO Memory of the World Committee

Dianne Macaskill chairs the New Zealand UNESCO Memory of the World Committee which she helped to establish in 2009. She is a former Chief Archivist and Chief Executive at Archives New Zealand and a Deputy Government Statistician at Statistics New Zealand. Dianne is now an independent contractor who works in the areas of strategic information management, planning and governance. She is a member of the New Zealand Independent Police Conduct Authority, Vice- President of the Pacific Regional Branch of the International Council of Archives, and a member of the Audit Committee of the International Council of Archives. Dianne will join the International Advisory Committee of UNESCO Memory of the World Program in June for a four-year term.



Michael Pearson
Chair of IPPHA Board

Michael has a PhD in historical archaeology and has worked for over 30 years in the heritage field, with NSW National Parks and Wildlife Service, as head of the historical environment activities and Deputy Executive Director of the Australian Heritage Commission. In 1993 he established the firm Heritage Management Consultants Pty Ltd, specialising in heritage research, management and planning. Michael is a member and former Chairman of the ACT Heritage Council, a former president of Australia ICOMOS, and is Chairman of the Board of the Institute of Professional Practice in Heritage and the Arts at ANU.

Michael has had a long involvement in World heritage issues, and his role in Memory of the World is in drafting the nomination for the Sakubei Yamamoto collection of diaries and paintings relating to coal mining in Japan. This was developed in parallel with a nomination for Word Heritage of a series of sites relating to Japan's 19th century industrial revolution.



Joanna Sassoon
Australian National University

Joanna is an internationally renowned archivist and historian. Trained in geology, archaeology and history, she has worked in cultural institutions in Western Australia and Canberra working with all forms of documentary heritage materials. She was the WA representative on the Memory of the World Committee for many years, and was involved in the registering of the Australian convict records to the Australian and International Registers. She is the Executive Officer for the Pacific Manuscripts Bureau at the Australian National University and holds adjunct positions at Charles Sturt and Edith Cowan Universities.



Maggie Shapley
ANU and Noel Butlin Archive

Maggie Shapley is the University Archivist at the Australian National University, with responsibility for the University Archives, the Noel Butlin Archives Centre and the Pacific Research Archives. She previously worked at the National Archives of Australia and at the World Bank Archives in Washington. Maggie is an active member of the Australian Society of Archivists as a past National Treasurer, Convenor of the Canberra branch, and editor of the Society's journal *Archives and Manuscripts* from 2000 to 2004. She is currently a member of the ASA's Business Archives Taskforce and the Management Committee of the Australian Women's Archives Project.



Marilyn Truscott
Heritage Practitioner and president of ICOMOS International Committee on Intangible Cultural Heritage

Marilyn Truscott is a heritage practitioner, with degrees in archaeology, history and materials conservation, currently researching community roles in heritage management. With experience over 35 years, including as a museum curator, archaeologist and senior government official, with 40+ publications, she has worked in Australia, the Middle East, Europe, Southern Africa and the Asia-Pacific. She is a past president of Australia ICOMOS, president of the ICOMOS International Committee on Intangible Cultural Heritage, and president of the Canberra & District Historical Society.



Ilse Wurst
Cultural Heritage (South), Federal Government Department of Sustainability, Environment, Water, Population and Communities.

Ilse is a Director of Cultural Heritage in the Federal Government Department of Sustainability, Environment, Water, Population and Communities. She joined the Heritage Division of the Department in 2004 and has since played a key role in the implementation of the heritage provisions of the Environment Protection and Biodiversity Conservation Act 1999 (EPBC Act), preparation of the Sydney Opera House and Australian Convict Sites World Heritage nominations and the national heritage assessment of Canberra. Prior to joining the Department, Ilse worked in architecture, heritage and urban planning in South Australia, the Northern Territory, Queensland and New South Wales in a combination of private sector, local and state government positions. Ilse also spent a number of years working in architecture and heritage in the USA and the Pacific. Ilse holds degrees in architecture, and post graduate qualifications in urban and regional planning, and public sector management.