



World Heritage: conserving cultural values

An Advanced Professional Development Short Course presented at
Port Arthur

Overview

Date/s: 5 – 9 July 2010

Venue: The Port Arthur & Coal Mines Historic Sites, Tasman Peninsula.

Time: 5 day short course

Cost: AUD \$2,500

Details: This course focuses on best practice in identifying, conserving and presenting the cultural values of World Heritage sites. Participants will have the opportunity to learn practical heritage management skills, as well as gaining a thorough understanding of the theoretical and political issues relating to World Heritage and, more generally, cultural heritage management. This intensive topic will be based at the Port Arthur Historic Site in Tasmania and will include a site visit and workshop at the Coal Mines Historic Site. Both sites are included in the Australian Convict Sites World Heritage Nomination. Presenters will include heritage experts who have worked locally and internationally in the field of heritage and Port Arthur staff.

Contact: Dr Sandy Blair *Phone:* (61) (02) 61255887 *Email:* Sandy.blair@anu.edu.au

Institute for Professional Practice in Heritage and the Arts:

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Phone: 02 6125 2434

Mail: Research School of Humanities, Australian National University, Canberra, ACT, 0200.

Conveners

The course will be convened by highly-regarded heritage professionals The Hon Dr Barry Jones and Dr Jane Harrington. If you have any questions about course content or your suitability for the course please contact Dr Jane Harrington:

Dr. Jane Harrington

Director, Conservation and Infrastructure
Port Arthur Historic Site Management Authority
Port Arthur Tas 7182
(61) (03) 6251 2330
Jane.Harrington@portarthur.org.au

The Hon Dr Barry Jones AO

Chair, Port Arthur Historic Site Management Authority Board

Presenters

The course will be presented by staff of the Australian National University and Port Arthur Historic site Management Authority as well as a team of eminent heritage professionals as follows:

Hon Dr Barry Jones AO

Dr Barry Jones has been a member of the PAHSMA Board since March 1999, and served as Chair 2000-04 and again since 2005. He was foundation Chair of the Cooperative Research Centre for Coastal Zone Estuary and Waterway Management and Chair of the Victorian Schools Innovation Commission. He is currently Chair of Vision 2020 Australia and a Board Member of CARE Australia, the Centre for Eye Research Australia, the Macfarlane Burnet Institute, Montsalvat Ltd, Victorian Opera and a Professorial Fellow at the University of Melbourne. He was a member of the UNESCO Executive Board 1991-1995, Vice Chairman of the World Heritage Council 1995-96 and Board Member of Australia ICOMOS 1998- 2004. He was awarded doctorates in Science, Literature and Law and made an Officer of the Order of Australia in 1993.

Barry is well known for his political career. He was Federal Minister for Science 1983-90, National President of the ALP 1992-2000 and 2005-06 and is the only person to have been elected as a Fellow of all four of Australia's learned academies. In January 1998 Barry was the Deputy Chairman of the Constitutional Convention.

Professor Sharon Sullivan, AO

Professor Sharon Sullivan AO is internationally respected as an expert on heritage management, and has advised, lectured and trained extensively on approaches to heritage conservation based in understanding and respecting the heritage values of places. She has been a consultant to the Getty Conservation Institute, the World Monument Fund, the World Bank, and the World Heritage Committee in the development of aspects of cultural heritage management research and methodology. Sharon has worked on many heritage conservation projects internationally, including China, North America, Southern Africa and South East Asia.

She is a former Executive Director of the Australian Heritage Commission and First Assistant Secretary, Australian and World Heritage Group, Department of Environment and Heritage. She has been Australian Government Leader of Delegation on the World Heritage Committee. She is a fellow of the Australian Academy of the Humanities, member of the Australian Institute of Aboriginal and Torres Strait Islander Studies, and Australia ICOMOS. She is the Deputy chair of the Port Arthur Historic Site authority a member of the Australian Heritage Council, Acting Commissioner in the NSW Land and Environment Court and a member of the Australian Research Council's College of Experts on the Humanities and Creative Arts Panel, and is currently Adjunct Professor at the University of Queensland, James Cook University and University of New England.

Sharon's AO was awarded for international and national services to heritage conservation. She has been made a life member of ICOMOS, and has been awarded the Rhys Jones Memorial Medal for Services to Archaeology.

Joan Domicelj AM

Joan Domicelj AM is an architect planner, cross-cultural mediator and heritage adviser. Internationally, she was ICOMOS Vice President, a member of the ICCROM Council and one of the "60 Women contributing to the 60 Years of UNESCO" in a UNESCO publication of 2006. During 2007 she acted as ICOMOS World Heritage Director and has worked in Europe, Asia and Latin America. She speaks Spanish and French.

Nationally, she served on the Australian State of Environment Advisory Council, the Australian Heritage Commission, the NSW Heritage Council, the Land and Environment Court and the Sydney Opera House Conservation Council. She prepared the initial World Heritage nomination for the Opera House and the later successful nomination for the Greater Blue Mountains Area.

She now chairs Australia's World Heritage Advisory Committee and the Greater Blue Mountains World Heritage Advisory Committee. Joan's AM was awarded in 1999 for national and international service to the conservation of cross-cultural heritage; she holds a Bicentennial Medal and the RAIA's Marion Mahoney Griffin award.

Kristal Buckley

Kristal Buckley is a Vice-President of ICOMOS and member of the ICOMOS World Heritage Working Group. She is a heritage consultant in private practice based in Melbourne, Australia, with professional qualifications in anthropology, archaeology and public policy. Her work includes Indigenous and non-Indigenous cultural heritage assessments, and teaching and management projects, with emphasis on community involvement, shared heritage and cultural landscapes. She is a member of the ICOMOS International Scientific Committee for Intangible Cultural Heritage and the Australian Minister's Heritage Working Group, Chair of the Port Arthur Conservation Advisory Committee, and full member of the Heritage Council of Victoria (Australia).

Dr Jane Harrington

Jane Harrington is the Director Conservation and Infrastructure with the Port Arthur Historic Site Management Authority. She has worked broadly in cultural heritage management, but with particular interests and experience in historical archaeology and anthropology. Her PhD research and subsequent experience has concentrated on

community and intangible heritage, social value, cultural landscapes, World Heritage, and the close connection with the natural world. Jane's work in this area has involved projects in Australia, Thailand, Cambodia and England. She is currently the Vice President of Australia ICOMOS and World Heritage Reference Group Co-ordinator, and a member of the ICOMOS International Scientific Committee for Intangible Cultural Heritage.

Dr Sally K May

Sally K. May is convenor of the Graduate Program in Liberal Arts (Cultural and Environmental Heritage) and lecturer in heritage, museums and material culture at the Research School of Humanities & the Arts (ANU). Previously she was an ARC Postdoctoral Fellow based at Griffith University (Gold Coast) and a lecturer in the Department of Archaeology at Flinders University. Sally's PhD was in interdisciplinary cross-cultural research and focused on the role of art and community art centres in remote Indigenous Australian communities. She is currently undertaking rock art research in different parts of Australia and overseas including research for the ARC Discovery Project 'Picturing Change: 21st century perspectives on recent Australian rock art' and working as part of an ANU team to produce the new cultural heritage management strategy for Kakadu National Park. She is the author of the book 'Collecting Cultures: myth, politics, and collaboration in the 1948 Arnhem Land Expedition' (2009) and co-editor (with Ines Domingo Sanz and Danae Fiore) of the volume 'Archaeologies of Art: time, place and identity' (2008).

Objectives and design

The objectives of this course are to:

1. make participants aware of the range of systems, skills and knowledge necessary to conserve World Heritage values relating to cultural heritage;
2. give participants awareness of, experience in and practice in a range of skills leading to the identification, conservation, management and presentation of World Heritage values;
3. highlight best practice in the management of cultural heritage through World Heritage case studies;
4. highlight innovation in cultural heritage management;
5. increase each participants ability to work in a team to address key problems associated with cultural heritage management; and
6. make participants aware of the unique theoretical and political issues surrounding World Heritage.

This course is designed around the following key topics:

- World Heritage philosophy, guidelines and protocols;
- Cultural heritage management;
- The challenges and politics of World Heritage;
- World Heritage and local communities; and
- Cultural landscapes, serial sites and cultural routes.

Learning outcomes

On completing this course, participants will have skills in:

1. the use of appropriate concepts and technical language for a variety of relevant professional and academic purposes that involve cultural heritage issues;
2. interdisciplinary thinking and the ability to apply theoretical ideas to case studies;
3. identification and management of the cultural heritage values of World Heritage sites;
4. modelling best practice and having a commitment to ethical, reflective practice in regard to cultural heritage; and
5. applying a functioning knowledge of current policy frameworks for cultural heritage management to academic and professional practice.

Target audience

The course will benefit those already working in the heritage or museum sector in government or private practice wanting to consolidate their skills through advanced training.

Course Program

Day/Time	Location and Event/s	Staff
Day 1 (Sunday 4 July)	Travel and Arrival Arrive Hobart, transfer by bus to Port Arthur, dinner	
Day 2 (Monday 5 July)	Port Arthur GENERAL OVERVIEW & INTRODUCTION TO WORLD HERITAGE	
8:30	Coffee	All
9:00 – 9:30	Welcome/housekeeping, introduction to team, outline of workshop, reminder of objectives.	All
9:30-11:00	• UNESCO & the World Heritage Convention – origins, history and today; Western hegemony and universalism; what are the challenges inherent in an international environment with diverse cultural approaches to heritage? How is World Heritage engaged at the international political level? • The UNESCO World Heritage Centre, the World Heritage Committee and Advisory Bodies – roles, relationships, operations and activities. • Operational Guidelines – relationship to the Convention, evolution and introduction to the challenges facing the guidelines today.	Barry Jones (Convenor & Chair PAHSMA) Stephen Large (CEO, PAHSMA)(morning only) Jane Harrington (Convenor & PAHSMA Director Conservation & Infrastructure) Kristal Buckley Sally K. May, ANU
11:00 – 11:30	<i>Break</i>	
11:30 – 1:00	• The World Heritage List – growth, representativeness, gaps and the Global Strategy; future implications and challenges • Nominations – what are national imperatives? The realities and challenges in raising a nomination, meeting formal requirements and	

	documentation, engaging political will and support at multiple levels	
1:00 – 1:30	<i>Lunch</i>	
1:30 – 3:30	Tour of Port Arthur Historic Site General overview and issues identification	
3:30 – 4:00	<i>Break</i>	
4:00 – 5:30	- Nominations cont.– getting over the bar!: OUV and criteria for assessment; developments in management requirements; buffer zones and settings. - Assessment of nominations: processes, protocols and politics	
Evening	Formal workshop dinner	Guest speaker – Barry Jones
Day 3 (Tuesday 6 July)	WH LISTING – ISSUES & POLITICAL CONSIDERATIONS	
9.00 – 10:45	- Cultural Landscapes: how theoretical and methodological approaches have advanced in heritage thinking and the impacts on World Heritage processes and listing - Serial nominations and cultural Routes: new challenges for listings; what are the assessment and management implications, particularly in listings involving trans-national boundaries?	Barry Jones (Convenor & Chair PAHSMA) Jane Harrington (Convenor & PAHSMA Director Conservation & Infrastructure) Kristal Buckley Joan Domicelj Sally K. May
10.45 – 11:15	<i>Break</i>	
11.15 - 12:15	Monitoring – once on the World Heritage list, what are the implications for site managers from World Heritage monitoring provisions; in a complexity of management processes and legislative requirements, how do on the ground management processes address multiple challenges – and multiple heritage values?	
12:15 – 12.45	<i>Lunch</i>	
12.45 – 2.00	Tour to the Isle of the Dead	
2.00 – 3.30	Monitoring cont. (including panel discussion)	
3:30 – 4:00	<i>Break</i>	
4:00 – 5.30	Case study/group workshops	
Evening	<i>Dinner</i>	
Day 4 (Wednesday 7 July)	VALUES & MANAGEMENT ISSUES	
9.00 -11:00	Nature/culture dichotomy and recent debates – how has this been reflected in the World Heritage system? What are the issues and challenges that remain today? Intangible heritage – Criterion vi and the UNESCO Convention for the Safeguarding of the Intangible Heritage; implications for how heritage is identified, including the inclusion of Cultural associations and traditional practices; what does this mean for World Heritage?	Jane Harrington (Convenor & PAHSMA Director Conservation & Infrastructure) Kristal Buckley Joan Domicelj Sally K. May
11:00 – 11:30	<i>Break</i>	
11:30-1:00	Values management: identification of multiple values and implications for management; balancing conflicting values	

	Legislative environment: the Australian context	
1:00 – 2:00	<i>Lunch</i>	
2:00-5.30	Site inspection – Coal Mines Historic Site	
Evening	<i>Dinner</i>	
Day 5 (Thursday 8 July)	COAL MINES HISTORIC SITE CASE STUDY	
9:00 – 11:00	Coal Mines Historic Site – case study • Impacts of World Heritage Listing • Master planning • Community involvement • Infrastructure development • Tourism and limits of change (assessing carrying capacity) • Considering climate change as a management issue • Interdisciplinary thinking and involvement • Financial management	Prof. Sharon Sullivan (Deputy Chair PAHSMA) Jane Harrington (Convenor & PAHSMA Director Conservation & Infrastructure) Jo Lyngcoln (PAHSMA Conservation Manager) Maria Stacey (PAHSMA Tourism Director - Afternoon)
11:00 – 11:30	<i>Break</i>	
11:30-12:30	Coal Mines Historic Site – case study (cont.)	
12:30 – 2:00	<i>Lunch</i>	
Afternoon session	VALUES & MANAGEMENT ISSUES (cont. from day 4)	
2:00 – 3.30	Case study/group workshops	
3:30 – 4:00	<i>Break</i>	
4:00 – 5.30	Round table discussion of issues raised	
Evening	<i>Dinner (BBQ)</i>	
Day 6 (Friday 9 July)	MANAGEMENT AND TOURISM/SUMMARY	
9:00-11:00	Communities: the social dimension – the conflicting values of society and approaches to World Heritage; how to balance the divergence between professional and social determinations of values. Community tensions and challenges, including economic imperatives and other stakeholder involvements.	Prof. Sharon Sullivan (Deputy Chair PAHSMA) Jane Harrington (Convenor & PAHSMA Director Conservation & Infrastructure) Joan Domicelj Maria Stacey (PAHSMA Tourism Director - Morning) Jo Lyngcoln (PAHSMA Conservation Manager – afternoon)
11:00 – 11:30	<i>Break</i>	
11:30-12:30	• Tourism and World Heritage – recent initiatives • Planning tourism facilities and programs • Visitor Management • Interpretation and communication	
12:30 – 2:00	<i>Lunch</i>	
2:00-3:30	Review & Summary	
3:30 – 4:00	<i>Break</i>	
4:00-5:00	Review & Summary	
Evening	<i>Dinner</i>	
Day 6 or 7 (Friday 9 or Saturday 10 July)	Bus to Hobart and departure	

Text and course reading list

UNESCO. 1972. *Convention Concerning the Protection of the World Cultural and Natural Heritage*, Paris, UNESCO.

UNESCO World Heritage Centre. 2008. *Operational Guidelines for the Implementation of the World Heritage Convention*, Paris, UNESCO.
(<http://whc.unesco.org/archive/opgiuide08-en.pdf>)

UNESCO. 2003. *Convention for the Safeguarding of the Intangible Heritage*, Paris, UNESCO.

A list of additional reading will be made available to enrolled participants prior to the course. Participants will be provided with access to electronic copies of these readings.

Location & Transport

5 days of this course are being held at Port Arthur in Tasmania. Port Arthur is located on the Tasman Peninsula, in the southeast of the State, approximately 100 kms from Hobart. Hobart airport is located on the way to Port Arthur. Port Arthur is some 70 kms from the airport, a bit over a one hour drive. Unfortunately there is no regular public transport from the airport to Port Arthur. We will arrange for one Airport pickup (Sunday 4 July afternoon – 5pm) and drop-off (Saturday 10 July morning – 9am). If this timing is going to be difficult for individual attendees we may be able to organise an alternative for Monday morning or Friday afternoon, but this is not guaranteed. Alternatively, you may prefer to hire a car.

The course will be held on the Port Arthur Historic Site, at the Junior Medical Officers Training Room, the building located immediately behind the Junior Medical Officer's House. This building is highlighted on the attached map of the site. We will meet here at 8.30am on Monday 5 July for coffee before commencing the course. All participants will be provided with an identification pass to allow you to freely access the Port Arthur Historic Site. Further details can be found at the PAHSMA website <http://www.portarthur.org.au/> or queries about the site, accommodation and how get there can be directed to Vicki Skeggs on vicki.skeggs@portarthur.org.au or (03) 6251 2339.

Accommodation

Participants will be provided with basic accommodation at Port Arthur site covered by the field course levy. This is a student hostel facility on-site that is available on a shared room basis and has cooking facilities. Please confirm your bed with Vicki Skeggs on vicki.skeggs@portarthur.org.au or (03) 6251 2339. If this does not suit your requirements, you may wish to book and pay for your own accommodation.

The following additional accommodation options are close to the Port Arthur Historic Site, the first three are easy walking distance, the others are further away and may require a vehicle. Please contact the accommodation providers directly to make a booking. We would encourage you to book early.

Port Arthur Comfort Inn	6250 2101
Stewarts Bay Lodge (self contained)	6250 2888
Port Arthur Villas (self contained)	6250 2239
Fox & Hounds	6250 2217
Port Arthur Caravan Park	6250 2340

Food

Morning tea, lunch and afternoon tea is provided as part of this course, as are two dinners. Participants will need to arrange their own breakfast and additional dinners. There are limited options for purchasing food within walking distance of the Port Arthur Historic Site.

Port Arthur Shop (small supermarket & take away)
Port Cafe and Felons Restaurant (Port Arthur Historic Site)
Taylor's Restaurant (Stewarts Bay Lodge)
Comfort Inn Restaurant
Additional options are available but would require transport.

Travel and medical insurance

You are required to have your own travel and medical insurance to participate in the course.

Ghost Tour

The Port Arthur Historic Site Management Authority has pleasure in inviting you to join them for a free evening Ghost Tour during your stay – if you dare!

Enrolment procedures

Please note that there is a cap on numbers for this course and also that the course will not proceed unless a minimum threshold of enrolments is reached. Further information will be provided on enrolment. If you have any questions please contact Dr Sandy Blair.

You can enrol by filling in the form on the IPPHA website. You will be contacted by the Program Coordinator to finalise details for your enrolment.

For further information please contact:

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