



THE BEST IN HERITAGE

Projects of Influence

26 - 28 September 2018
Dubrovnik, Croatia

IMAGINES

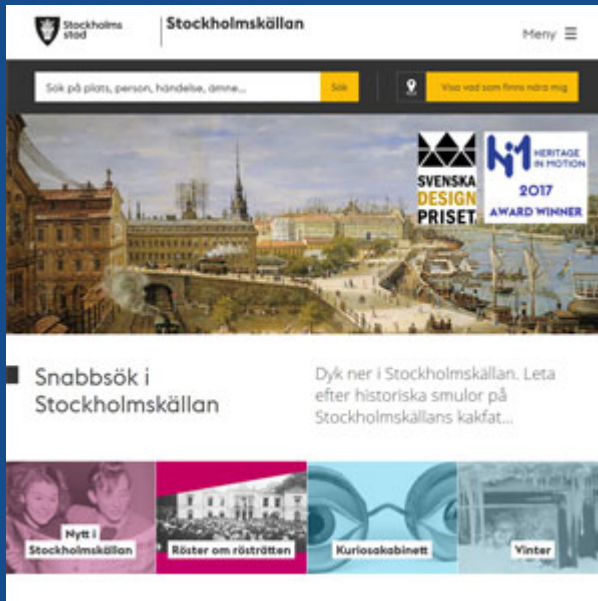
26 September, Multimedia Hall VISIA

NEW TECHNOLOGIES AND MULTIMEDIA

The *IMAGINES* event is an integral part of our conference. It presents award-winning museum, heritage and conservation projects based on new technologies and multimedia solutions. It is the real opening of the Best in Heritage conference, though preceding the core programme. According to our experience, new technologies require different venue and dynamics. Fourteen laureates will present their achievements in the Multimedia Hall "Visia". Last year's "*IMAGINES* Project of Influence" winner Dirk Bouve from Provincie Limburg in Belgium will deliver the keynote address. The programme features cases of best practices related to Apps, Websites, Online content, Film, Animation, Storytelling, APIs and Interactives. The first information on the projects and their presenters follows below, but be sure to read more on our website:

[Programme and Registration](#)

Stockholmskällan Heritage in Motion Websites and Online Content Award 2017



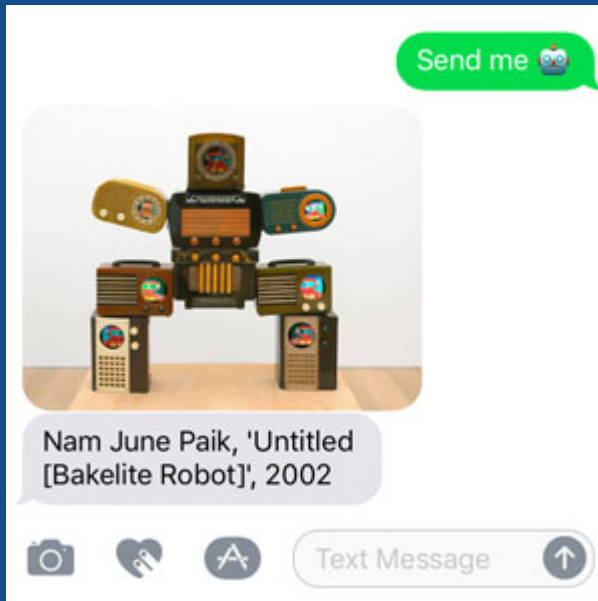
History comes buzzing out of the archives in Stockholmskällan.se, where 30.000 digitized historical primary sources are made easily accessible, put into context, interconnected to similar artefacts and geo-tagged. The web page works as a museum without walls, enabling users to access their cultural heritage on their smartphone screen as they walk the streets of Stockholm, literally in the footsteps of their predecessors. Stockholmskällan is a cooperation between The Stockholm City Museum, City Archive, Public Library and Department of Education.

Martin Nyblom Editor and Educator, Stockholmskällan

Martin has a Master of Arts and upper secondary school teaching degree in History and Swedish, is editor and educator at Stockholmskällan. As editor and educator, Martin shares responsibility with his fellow editors for the editorial content on the website, such as articles, presentations and teaching material, and of Stockholmskällan's presence in social media.



Send Me Sfmoma By San Francisco Museum Of Modern Art IDCA Best App Gold Award 2017



Send Me SFMOMA was conceived as a way to bring transparency to the collection while engendering further exploration and discussion among users. Send Me SFMOMA is an SMS service that provides an approachable, personal, and creative method of sharing the breadth of SFMOMA's collection with the public. Anyone in the US can text 572-51 with the words "send me" followed by a keyword, a color, or even an emoji and you'll receive a related artwork image and caption via text message.

Jay Mollica Creative Technologist, San Francisco Museum Of Modern Art

Jay joined SFMOMA in July of 2015. As the museum's Creative Technologist, he pursues innovative and experimental digital initiatives while also maintaining and extending existing projects.

Throughout his career his work has emphasized helping large non-profits build maintainable digital platforms, creating educational tools and exploring emerging technologies.



**Historic Royal Palaces "The Lost Palace"
Heritage in Motion Best Achievement Award 2017**



The Lost Palace allowed thousands of visitors to explore Europe's largest palace... 300 years after it was destroyed by fire. It was a unique combination of immersive audio theatre, location-based interactive technology, live performance and architectural installations - developed in collaboration with artists and designers. It guided visitors through London's modern streets to the places where Whitehall Palace's hidden history happened - and enabled them to hear, touch and feel the past.

**Tim Powell
Creative Producer, Historic Royal Palaces**

Tim's focus is on how digital technology can be used by heritage sites to augment the on-site offer or create new types of visitor experiences - often working in collaboration with artists. His challenge is to do this without detracting from what makes palaces unique - the promise of travelling back in time and escaping the modern world.



**Heilbrunn Timeline of Art History: MET
Webby Awards Art / Websites Art 2017**

**Heilbrunn
Timeline
of Art
History**



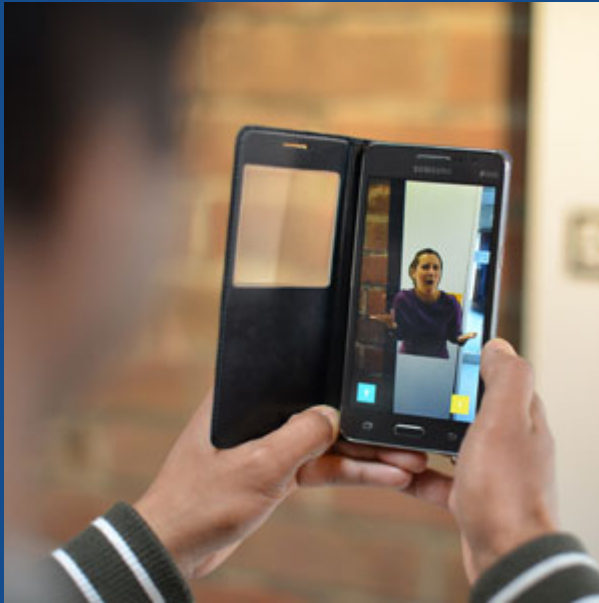
The Metropolitan Museum of Art's Heilbrunn Timeline of Art History presents a thematic, chronological, and geographical exploration of global art history through The Met collection. Authored by The Met's experts, the digital publication is a reference, research, and teaching tool conceived for students and scholars of art history. The Timeline currently comprises more than 1.000 essays, close to 7.600 works of art, 300 chronologies, and 3.700 keywords. It is regularly updated and enriched to provide new scholarship and insights on the collection.

**Michael Cirigliano II
Managing Editor, Digital Department, Metropolitan Museum of Art**

Manhattan-based writer and editor Michael Cirigliano II currently serves as the managing editor in the Digital Department of the Metropolitan Museum of Art. Leveraging his artistic pedigree and language-arts background, he supports the museum's scholarly and educational missions and public outreach by leading an editorial team that delivers best-in-class digital content across metmuseum.org, including the Met's award-winning blogging program and Heilbrunn Timeline of Art History.



Signly @ The Roald Dahl Museum and Story Centre Jodi Award 2017



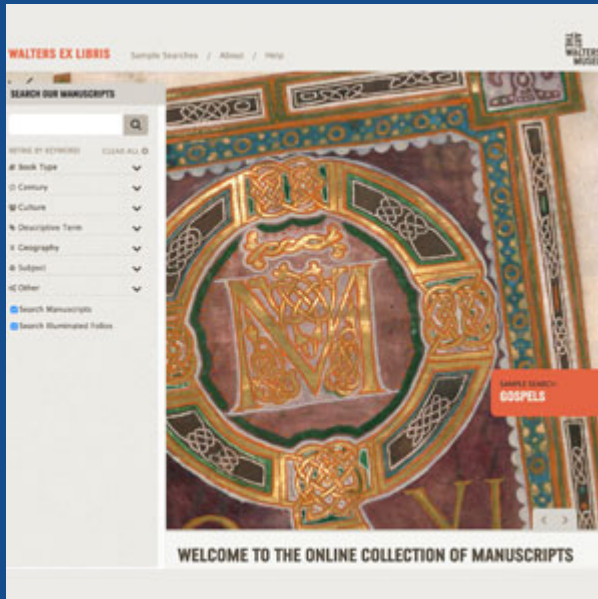
Signly is an award-winning app which displays pre-recorded sign language videos on a user's mobile, enabling better access to written content for d/Deaf sign language users. Signly Roald Dahl was created in partnership with the museum - dedicated to the works of children's author Roald Dahl, as a way of creating an inclusive, unique and imaginative environment. Key points of interest were Signly-enabled throughout the exhibit. Signly, Jodi Awards 2017 winner in partnership with The Roald Dahl Museum and Story Centre, also received a Heritage in Motion Awards 2017 Special Mention.

Mark Applin Co-founder, Signly

Mark is an energetic innovator with a passion for communication, problem solving and technology. Tech-for-good firm Signly was conceived and developed by Mark, and supported by Deafax, a charity committed to transforming the lives of d/Deaf people through technology. Applying the technology to create signed content for the d/Deaf and hard of hearing seemed obvious, yet no one had done it. The Signly journey continues as the platform develops to help Deaf users have equal access to essential information – in museums, education, the financial sector and so forth.



The Walters Ex Libris: The Walters Art Museum and Byte Studios MUSE Applications & APIs Gold 2017



For the past decade, the Walters Art Museum has been digitizing their collection of over 900 illuminated manuscripts. Full image sets and complete cataloging are uploaded under a CC0 license to thedigitalwalters.org in a basic flat file structure for archival and preservation purposes. The Walters recently collaborated with Byte to create Ex Libris, a discovery and search platform with engaging visuals that makes this digitized collection easily explorable. Diverse audiences can now delve in, make new connections, and curate their own online collection.

Ariel Tabritha and Kimber Wiegand, Walters Art Museum Michael Diedrick, Founder, Byte

Ariel Tabritha, Museum Photographer, and Kimber Wiegand, Digital Imaging Specialist, are advocates for the Digital Humanities and Open Data. They have been digitizing manuscripts at the Walters Art Museum since 2008 and 2013, respectively, and they were responsible for the initial idea that became Ex Libris, as well as managing the team that brought it to fruition. Michael Diedrick is the founder of Byte, a digital/interactive studio as a force for social and cultural good. He and his team build websites, databases and digital interactives for cultural institutions, libraries, non-profits and other progressive organizations.



ilCartastorie: Storytelling in the Archives
EU Prize for Cultural Heritage / Europa Nostra Award 2017



ilCartastorie was created to promote the historical patrimony contained within documents from the ancient Neapolitan public banks through storytelling. Eighty kilometers of shelving make it the largest historical bank archive in the world. Payments from 1573 to today contain 17 million names and a trove of information on life in Naples and Southern Italy. Centering on the Kaleidos multimedia tour by Stefano Gargiulo Kaos Productions, we add theatrical tours, events with historical themes, artists in residence and many other activities, all of which take place within the evocative scenario of the Archive, literally surrounded by documents.

Sergio Riolo
Director, Historical Archives Museum of the Banco di Napoli

With a humanist education oriented toward art history and his studies in museum management, Sergio Riolo has concentrated on the management and promotion of cultural heritage, through research activities in the field and operational projects for public and private organizations. Since 2014 he has coordinated the conception, planning and creation of ilCartastorie | Historical Archives Museum of the Banco di Napoli, where he is now Director.



Also: More information in our upcoming Newsletters!



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