



THE BEST IN HERITAGE

Projects of Influence

with:

IMAGINES

25 - 27 September 2019
Dubrovnik, Croatia



The Core Programme

Second Day, 27th September, Theatre Marin Držić

After the first day of the core programme is concluded with a visit to the Ethnographic Museum Rupe for a guided tour, concert and a dinner party, the participants will have the final day of the conference on the 27th. With the third set of 14 presentations of award-winning projects, the presentation sessions will be followed by a vote for the Best in Heritage "Project of Influence 2019" by the conference audience and the Jury.

Although all the presented laureates are regarded as being of influence, each of them having been awarded by a reputable professional jury, every year the conference culminates by proclaiming two winners of the "Project of Influence" prize - those which by their excellence and impressive presentation are esteemed as innovators with a lasting impact.

The award winners for both *IMAGINES* and Best in Heritage "Project of influence" for the year will be announced at the closing ceremony in the Rector's Palace on the 27th. The evening programme begins with a guided tour of the Palace, which houses the Cultural History Museum, then continues with a concert by a Renaissance ensemble Plazarius, the official closing ceremony and a farewell party. Those who stay longer in Dubrovnik can join the post-conference excursion to the beautiful and heritage-rich Konavle region on the 28th.

[Programme and Registration](#)

Kenneth Hudson Award 2018 Estonian National Museum, Tartu, Estonia



In October 2016, the new building of the Estonian National Museum (ENM) was opened in the Raadi area in Tartu. The reconstruction of the museum has given rise to vast urban changes in the area. Through the renewal process emerged the new complex cultural institution, with rich cultural programmes and exhibitions. In the ENM visibility has been given to the stories and artefacts of common people. The exhibition production brought together hundreds of people from different eras and backgrounds, with their life stories and worldviews.

Alar Karis
Director, Estonian National Museum

During his career Alar has worked at several universities in Germany, the United Kingdom and the Netherlands. In 1999 Alar Karis became a professor at the University of Tartu. As the Rector of the Estonian University of Life Sciences (2003-2007) and Rector of the University of Tartu (2007-2012), he carried out several reforms in order to internationalize higher education in Estonia and broaden the horizons of both teaching and learning. Since 2018, Alar Karis has been the Director of the Estonian National Museum.



EU Prize for Cultural Heritage / Europa Nostra Award 2018
Culture Leap: Educational Programme, Helsinki, Finland



The Culture Leap project aimed to increase the number of Cultural Education Plans in Finland. A Cultural Education Plan is a public programme for schools which ensures that all children and young people get a chance to experience cultural heritage. The elaborate project produced an online tool that enables municipalities to independently prepare a Cultural Education Plan based on local and regional heritage. The tool is freely available to public, and it exists in three languages (Finnish, Swedish and English).

Ira Vihreälehto
Project manager, Culture Leap: Cultural Education Plans

Ira Vihreälehto (MA, history) works as a senior advisor at the Association of Cultural Heritage Education in Finland. She also worked as a Project manager for Culture Leap: Cultural Education Plans. She has 20 years of experience in the field of education as a teacher of history and social sciences, school principal and teacher trainer. She has published textbooks and digital learning materials for schools and written two non-fiction history books. She is a member of “Identify and promote best practices of Finnish intangible cultural heritage 2018-20”, a group set up by the Finnish Ministry of Education and Culture.



UNESCO Asia-Pacific Cultural Heritage Conservation / Award of Excellence 2018
Shijo-cho Ofune-hoko Float Machiya, Kyoto, Japan



Machiya in Kyoto continue to be in danger of disappearing as a result of today's urban development. The Kyoto machiya were included on the World Monuments Watch in 2010 and 2012 to focus attention on the local efforts to preserve them. The restoration of Shijo Ofune-hoko Float Machiya is the third phase of World Monuments Fund's Kyoto Machiya project. The successful project returned the Shijo Ofune-hoko Float to its place of pride in the annual Gion Festival and sets a model for the survival of Kyoto's machiya through community action and meticulous restoration.

Darlene McCloud
Director of programmes in China and Japan, World Monuments Fund

Darlene McCloud joined WMF in 2012, and today directs WMF's programs in China and Japan. She holds a M.Sc. in Historic Preservation from Columbia University. Prior to joining the staff of WMF, she led the effort to protect Times Square for the Municipal Art Society, founded the first field office for the Land Trust Alliance for New York State, and served as President of the Preservation League of New York State.



European Museum Forum / Silletto Prize 2018
Betina Museum of Wooden Shipbuilding, Betina, Croatia



Betina is the only remaining centre for small wooden shipbuilding in Croatia and in recent years has become the synonym for traditional shipbuilding. Contributing to the preservation of historical and cultural knowledge, people in Betina formed a council with the intention to collect and recover knowledge and practices consistent with the town's 300 year culture. The Museum of Wooden Shipbuilding is a direct result, creating a cultural hub and promoting tradition while raising awareness for cultural heritage and local identity. The museum's collaboration with community raises awareness and cultural significance of wooden shipbuilding in Croatia and in wider Europe.

Kate Šikić Čubrić
Director, Betina Museum of Wooden Shipbuilding

Kate graduated in Ethnology and Cultural Anthropology from the University of Zadar, Croatia. She has been working on the Betina Museum project from its very infancy in 2014. Her special interests are in museum concept development and her research focuses on storytelling and collected artefacts. She is an acting member on the executive board of the Association of Mediterranean Maritime Museums. With the aim to promote maritime cultural heritage, she cooperates with many organisations and participates in various festivals and cultural events.



Museums Association UK Museums Change Lives Awards 2018 / Best Project Award
Birmingham Museums Trust, Birmingham, United Kingdom



Birmingham Museums Trust is the largest civic museum service in England, set up by Birmingham City Council in 2012 to manage its collection and venues. The internationally significant collection includes around 1 million items. They are displayed and stored in nine venues, including six Listed buildings and one Scheduled Ancient Monument, attracting 1.2 million visitors a year. Birmingham is a young, multi-cultural city and BMT has a growing track record of attracting diverse audiences through controversial but award-winning projects involving community engagement, social inclusion and co-curation.

Ellen McAdam
Director, Birmingham Museums Trust

Ellen has been Director of the Trust since 2013. Before this she was Head of Glasgow Museums, and held previous roles at the Museum of London, English Heritage and Oxford Archaeology. Previously she worked for 10 years in Near Eastern archaeology, including two years as Research Fellow of the British School of Archaeology in Iraq. She is now a Research Associate at the University of Birmingham and an Honorary Senior Research Associate at UCL. Her professional interests include prehistoric Near Eastern figurines, the use of collections for teaching and research and the role of museums in social inclusion and community engagement.



EU Prize for Cultural Heritage / Europa Nostra Award 2018
Association of International Private Committees for
the Safeguarding Of Venice, Italy



The Association of the International Private Committees for the Safeguarding of Venice gathers 21 organisations from 11 different countries (Austria, Denmark, France, Germany, Italy, Japan, Sweden, Switzerland, The Netherlands, UK, USA). Its members have been committed for more than 50 years to the safeguarding of the precious heritage of Venice, financing restorations, researches, studies, training, publications, hiring local companies, professionals, scholars to contribute to maintain the city living.

Paola Marini
**Chairwoman, Association of International Private Committees for
the Safeguarding of Venice**

Paola started her career at the Centro Internazionale di Studi di Architettura Andrea Palladio. First a conservator and then the Director of the Civico Museo-Biblioteca-Archivio of Bassano del Grappa. Later she became the Conservator of Medieval and Modern Art collections of the Civici Musei e Gallerie d'Arte in Verona and then the Director of the Musei d'Arte e Monumenti del Comune of Verona. She was then appointed Director of the Gallerie dell'Accademia in Venice until October 2018 and assumed her current role in April 2019. She has been a lecturer of History of Theatre Architecture in Bologna and of Museography and Museology in Udine.



Leading Cultural Destinations Awards / Best Soft Power Organisation 2018
Museum of Tomorrow, Rio de Janeiro, Brazil



The Museum of Tomorrow (MoT) is a museum of applied sciences that explores the opportunities and challenges that humanity will face in the coming decades from the perspectives of sustainability and coexistence. The MoT offers a narrative about how we can live and shape the next 50 years. A journey towards possible futures, from great questions, such as humanity has always been on. Guided by the ethical values of Sustainability and Coexistence, essential for our civilization, the Museum also seeks to promote innovation, disseminate the advances of science and publish the vital signs of the planet.

Ricardo Piquet
Director, Museum of Tomorrow

Ricardo is a visionary cultural entrepreneur who consistently pushes the boundaries of what museums can be. Throughout his career, he has worked with public, private, and non-governmental organisations to develop and grow the cultural sector in Brazil. Ricardo founded the Institute for Development and Management (IDG) in 2013 to support the creation and development of new cultural projects around the values of joy, collaboration, creativity, and respect. He is the founding director of The Museum of Tomorrow in Rio de Janeiro.



EU Prize for Cultural Heritage / Europa Nostra Award 2018
Bač Fortress, Bač, Serbia



The Centuries of Bač is exemplary case of implementing an integrated and holistic approach to heritage conservation, creating conditions for social and economic development of the Bač Municipality. In 2006-2018, the Centuries of Bač developed through strategic national and European projects and became a platform for implementing contemporary heritage conservation and management concepts in Serbia. The approach moved from dealing with one individual cultural property, the Bač Fortress, through inter- and multidisciplinary investigations, to defining this part of the Danube region as a cultural landscape, inscribed on UNESCO's Tentative List.

Slavica Vujović
Chief, Architectural Sector, Provincial Institute for Protection of
Cultural Monuments, Petrovaradin

Slavica Vujović, Ph.D. conservation architect, adviser and chief of the Architectural Sector at the Provincial Institute for the Protection of Cultural Monuments - Petrovaradin. Of special interest is the work on local development projects based upon cultural heritage valorisation. Since 2006, she has been an initiator and a manager of the Development Project of Integrated Protection of the Heritage, "Centuries of Bač".



BankGiro Loterij Museumprijs 2018
Maritiem Museum Rotterdam, The Netherlands



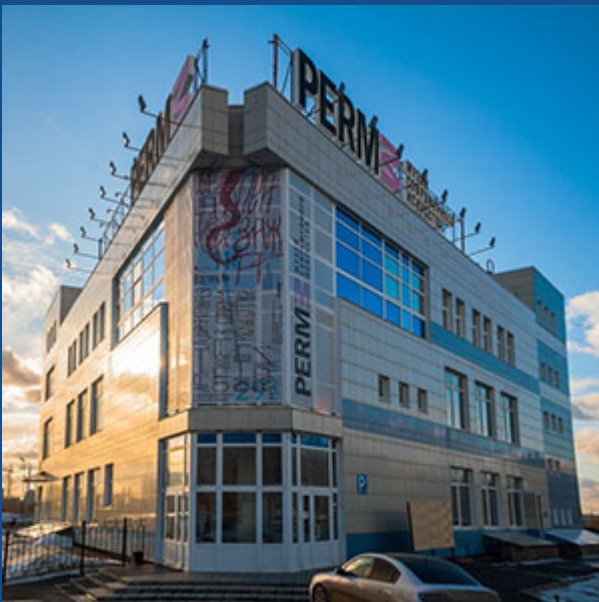
With the Offshore Project the Maritime Museum dared to change course. From a cultural institute that focused on telling stories from the past, they became a museum where present and future are the key elements. By joining forces with the maritime industry they were able to open a successful 800m² Offshore Experience, lay the base for a national offshore collection and set course towards technology as the main focus for their educational programs. The best proof of success was winning the 'Museum of the year' title in the BankGiro Loterij Museumprijs last May with 42.477 public votes.

Lucie Kuijpers
Development Manager, Maritiem Museum Rotterdam

During her study in museology at Reinwardt Academy she already knew: you can connect people with culture when you touch hearts and just find the way to really hear what they are saying. Working as PR officer and educator at the Noordbrabants Museum, and later as exhibition developer at The Maritime Museum, she told stories in several different ways. Now, as development manager, she focuses on listening to potential partners and finding out how, by combining strengths and needs, you can reach higher potential.



ICOM Russia Award 2018
Museum of Modern art PERMM, Perm, Russia



PERMM is not only a museum but an interactive platform for the collective acts of artists, visitors, curators and politicians. The Museum's goal is to transform the city's space, to humanize industrial zones, to provide cultural leisure facilities, and to increase the attractiveness of the city to tourists and travellers. Project "Common yard" is an educational program designed to involve older people in contemporary art practices. For several weeks elderly people created art objects for their yards, with the help of artists and volunteers, which reflected themes of collective and personal memory of the place.

Svetlana Luchnikova
Department of Museum Education, PERMM

Svetlana graduated from Perm State National Research University in 2014 and started working in the museum of contemporary art PERMM, curating work with the elderly and the disabled. She is the winner of Perm Krai Ministry of Culture's 'Modernizing Museum Work' competition (2016 and 2017), and in 2018 was the winner of "Creating possibilities" Fund "KAF" competition, the Sergey Kuryokhin Award winner in the category of "Art in public space", the ICOM Russia Prize for the best local community project, and the "Museum landing" competition held by the Vladimir Potanin Charity Foundation.



Chinese Museums Association Most Innovative Museums in China Award 2018
Three Gorges Museum (Chongqing Museum), Chongqing, China



The Three Gorges Museum (Chongqing Museum) is a comprehensive provincial museum which integrates research on the local culture of the Ba-Yu region, the civilization of the Three Gorges region, Chongqing history in the rear area during the Anti-Japanese War, the phenomenon of population migration and city culture. The museum consists of the main hall, the White Crane Underwater Museum, the Exhibition Hall of Soong Ching-ling's Former Residence, Tushan Kiln Site and Cultural Relics Protection Base. The museum presents 11 permanent exhibitions and 20-30 temporary exhibitions every year. It welcomes 2.1 million visitors annually.

Cheng Wuyan
Director, Chongqing Museum

Professor of relics and museology with a master degree, he is currently party secretary and also the vice chairman of the Chinese Museums Association. He served in several administrative departments of higher education institutions, presided over the building and compilation of the The Master Plan of Chongqing Anti-Japanese War Site Protection and Utilization, The 12th Five-Year Development Plan of Chongqing Cultural Relics and Museum Undertaking, The Special Plan on Three Gorges Reservoir Area Natural and Historical Cultural Heritage Protection, etc., promoted Chongqing city's third immovable cultural heritage survey work and Dazu Rock Carved Avalokitesvara, and has worked with Tongnan's Great Buddha and other major cultural relics protection projects.



Associação Portuguesa de Museologia Museum of the Year 2018
Museu Metalúrgica Duarte Ferreira (Tramagal), Abrantes, Portugal



Inaugurated in May 2017, it is a project that involved many people from the local community, which donated objects, shared stories and helped identify items in the collection. This local museum has aspirations of national importance and is concerned with preserving memories and both material and immaterial heritage. It is in service of the community, of, with and for the people. In 2018 the Museum received the Best Portuguese Museum Prize from Portuguese Association of Museology (APOM), under the high patronage of the President of the Portuguese Republic, Marcelo Rebelo de Sousa.

Lígia Marques & Luís Filipe Correia Dias
Abrantes Municipality

The museologist of the Abrantes Municipality **Lígia Marques** graduated in Tourism and Heritage from the Polytechnic Institute of Leiria and has a Masters degree in Cultural Tourism Product Development from the Polytechnic Institute of Tomar. Her Masters dissertation was a proposal to musealize the Metalúrgica Duarte Ferreira legacy. **Luís Filipe Correia Dias** graduated in History and specialized in Documentary Sciences (libraries and archives). Luis is formerly a teacher and a librarian and from 2013 the City councillor of Abrantes municipality with areas of responsibility in Culture, Sports, Heritage and Museums, Tourism, Associativism, Youth and Communication.



Živa Award 2018 Best Slavic Museum
Emigration Museum in Gdynia, Gdynia, Poland



The Emigration Museum in Gdynia is long-awaited, and is the first museum in Poland to present the history of emigration from Poland and Polish lands over the centuries, with a particular focus on the last 200 years. It is based in a historic building, which for many years served as the Gdynia Marine Station, from which thousands of emigrants left Poland in various circumstances. It is a place of history and strong emotions, which has now recovered its original style and beauty. It gives visitors an opportunity to understand timeless experience of travelling through nations and cultures.

Sebastian Tyrakowski
Deputy Director, Emigration Museum in Gdynia

Sebastian is a senior manager with over 15 years of experience in culture and the public sector. He worked on the development and delivery of many high-profile projects, i.e. Liverpool European Capital of Culture 2008. He has extensive knowledge of local and regional government structures. He worked for the local authority sector coordinator for Merseyside (UK), where he was involved in drafting and implementing strategic policies and programmes. He was Chief Consultant in the City of Gdansk European Capital of Culture 2016 bid office. Since 2012, he has been working at the Emigration Museum.



American Alliance of Museums EdCom Award for Innovation in Museum Education 2018
Museum of Contemporary Art Chicago: SPACE, Chicago, United States



Located in Chicago's historic Water Tower district, the mission of Museum of Contemporary Art Chicago is to serve as an innovative centre where the public can experience the work and ideas of living artists, and understand the social and cultural context of the art of our time. Its newest learning initiative, SPACE (School Partnership for Art and Civic Engagement), embodies this mission. Socially engaged artists establish studios inside public schools and as their creative practices take shape, students learn about the potential of art and civics to dynamically change our world.

Marissa Reyes
Director, Learning and Public Programs, Museum of Contemporary Art Chicago

Marissa Reyes is the Director of Learning and Public Programs at the Museum of Contemporary Art Chicago, where she is responsible for the strategic and creative leadership of the museum's full range of programs, including school partnerships, lectures, tours, family days, late night events, teen programs, and community engagement. Over the past twelve years at the MCA, Reyes has spearheaded important initiatives, such as the award-winning SPACE (School Partnership for Art and Civic Engagement) and Teen Creative Agency (TCA) programs that continue to garner accolades for innovation.



Read about the Keynote speakers and programme moderators in our next Newsletter!



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