

the people's ground.

NATIONAL TRUSTS OF AUSTRALIA &
AUSTRALIA ICOMOS CONFERENCE

MELBOURNE, 4 - 8 OCTOBER 2016

THEPEOPLESGROUND.COM.AU



Principal Partner

LOVELL CHEN

ARCHITECTS & HERITAGE CONSULTANTS

The People's Ground Conference

A national conference presented jointly by the National Trusts of Australia and Australia ICOMOS.

The extraordinary Melbourne Cricket Ground—popularly “The People’s Ground”—is the inspiration for this conference. This acknowledges that heritage is for and about **people** and **community**. Whilst **place** is central to conceptions of heritage, is it not **intangible** values—**stories, memories,**

connections, emotions— that **reveal** and **sustain** our heritage?

The MCG is included on the National Heritage List, although its continual **evolution** means that most of the **fabric** is barely thirty years old.

It has shared **Aboriginal** and non-Indigenous heritage values, and a prominent history to match its location in the **landscape** of the Yarra River.

The significance of the MCG extends far beyond that of a mere sports stadium. It is an integral part of the fabric of Melbourne and the nation, and has gained an egalitarian image as “the people’s ground”.
(MCG NHL Citation)

Join Australian and international experts this October at The People’s Ground for a once in a century gathering.

Program

For detailed information about our exciting program of events visit thepeoplesground.com.au

TUE WED	4 October and 5 October	SATELLITE EVENT: Materials Conservation Workshop, Labassa & Rippon Lea Estate	Optional
TUE WED	4 October and 5 October	SATELLITE EVENT: Historic House Museum Workshops with Franklin Vagnone, Rippon Lea Estate	Optional
WED	5 October evening	SOCIAL EVENT: Welcome Drinks (venue TBC)	Included
THUR	6 October	Formal Conference Proceedings, Melbourne Cricket Ground	Included
THUR	6 October evening	SOCIAL EVENT: Conference Dinner at Abbotsford Convent	Optional
FRI	7 October	Formal Conference Proceedings, Melbourne Cricket Ground	Included
FRI	7 October evening	SOCIAL EVENT: Drinks with Principal Partner, Lovell Chen Architects & Heritage Consultants	Included
SAT	8 October	Field Trips	Included
SAT	8 October evening	SOCIAL EVENT: Drinks at Jack’s Powder Magazine, hosted by Silver Partner Working Heritage	Included



Images from left: Melbourne Cricket Ground (Simon Yeo, flickr); Abbotsford Convent; Jack's Powder Magazine (John Gollings for Working Heritage)

Registration

Register online at
thepeoplesground.com.au
 or contact the Conference
 Secretariat at bradley@ccem.com.au

Members of Australia ICOMOS AND/
 OR the National Trusts of Australia
 will enjoy a significant discount on
 conference registration and optional
 satellite workshops. To be eligible

for this discount, membership must
 be fully paid and up-to-date for
 the period up to and including the
 Conference. Early Bird discount
 applies to registrations up to 1 August.

Formal Conference Proceedings, 6–9 October

	National Trust/Australia ICOMOS Member	Non-Member
Early Bird	\$550	\$650
Early Bird (Student)	\$300	\$350
Standard	\$650	\$750
Standard (Student)	\$400	\$450
Day Rate	\$300	\$380
Optional Conference Dinner	\$150	\$150

SATELLITE EVENT: Materials Conservation Workshop with APT Australasia Chapter & Australia ICOMOS Fabric Conservation Reference Group

Labassa & Rippon Lea Estate, 2-Day Workshop, 4–5 October

	National Trust/Australia ICOMOS Member	Non-Member
Full rate	\$400	\$500
Conference delegate discount rate	\$300	\$400
Full rate (Student)	\$250	\$350
Conference delegate discount rate (student)	\$200	\$300

SATELLITE EVENT: Historic House Museum Workshops with Franklin Vagnone

Rippon Lea Estate, 1/2 day workshops, 4–5 October

	National Trust/Australia ICOMOS Member	Non-Member
Full rate	\$150	\$200
Conference delegate discount rate	\$100	\$150
Full rate (Student)	\$75	\$100
Conference delegate discount rate (student)	\$50	\$75



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Images from left: Rippon Lea Estate (Anthony Basheer), Rippon Lea Estate Interior (Anthony Basheer), The Dressmaker costume exhibition

Keynote speaker: Franklin Vagnone



Franklin Vagnone (Principal—TWISTED PRESERVATION Cultural Consulting, New York City) with a strong background in the creative arts (architecture; design; sculpture), is a Public Historian who has been labeled a “domestic-archeo-anthropologist”. He has over 25 years of transformational leadership in non-profit management, financial oversight, fundraising, strategic planning, board relationships, award-winning cultural program and creative place-making development.

Seen as an international thought leader in innovative and entrepreneurial non-profit management, he has a thoughtful combination of philosophical and practical experiences that have allowed him to consult, lecture, and teach internationally for an extensive list of universities, cultural sites, museums, and community-based membership organisations.

Franklin maintains the blog Twisted Preservation (twistedpreservation.wordpress.com) and the series “One Night Stand” overnights in historic house museums, which to date, has readers in over 85 countries. He also moderates international discussion group “The Anarchist’s Guide to Historic House Museums”.

He has co-authored The Anarchist’s Guide to Historic House Museums (with Ms Deborah Ryan)—a book about innovative concepts for historic cultural sites. The book, now in its 3rd printing since November 2015, was voted best Museum Education-

related book of 2015 by Museum Educator’s Monitor, and became #1 bestseller (Museum-related) on Amazon for February 2016.

While Executive Director of major historic house organisations in Philadelphia (The Philadelphia Society for the Preservation of Landmarks) and New York City (Historic House Trust of New York City), his leadership has been recognised through two Lucy G. Moses awards from the New York Landmarks Conservancy, Award of Excellence from the Greater Hudson Heritage Network, Award of Merit from Museum Association of New York Award, and a Grand Jury Medal from The Philadelphia Preservation Alliance.

In recognition of his sustained work in the museum profession, Franklin was selected for the 2015 Museum Association of New York State—Individual Achievement Award (with Deborah Ryan).

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