
2021 Online Lecture Series on 'Understanding World Heritage Interpretation and Presentation'

- Presentation: Delivering Multiple World Heritage Values -

Preparatory Office for International Centre for the Interpretation and Presentation of World Heritage Sites under the auspices of UNESCO

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The preparatory office for the **International Centre for the Interpretation and Presentation of World Heritage Sites under the auspices of UNESCO** (hereinafter the Preparatory Office for WHIPIC) will be holding the 2021 Online Lecture Series on Understanding World Heritage Interpretation and Presentation, starting on 15 April.

The preparatory office for WHIPC has been holding the 'Online Lecture Series on Understanding the World Heritage Interpretation and Presentation' since 2020 to offer lectures on understanding the issues the World Heritage sites are facing and the significance and various roles of World Heritage interpretation and presentation.

* **Heritage Interpretation:** the process and activity of understanding the meaning and value of heritage

* **Heritage Presentation:** the communicative activities delivering those meaning, values, and heritage information

Following the last year's lecture series on the World Heritage interpretation, this year's series (2021) will focus on the World Heritage presentation. There will be one session every month for eight months (eight sessions in total) between 15 April to 18 November under the theme of "Presentation: Delivering Multiple Values of World Heritage".

The 1st lecture on 15 April is *Introduction World Heritage Presentation* by **Mario Santana**, the Secretary-General of ICOMOS, followed by the lectures on World Heritage presentation

in museums, tourism, digital technology, visitor-centered presentation, community participation, and media **[See Attachment 1]**.

The last 8th section is a special discussion under the theme of *Inclusive and Participatory World Heritage Interpretation and Presentation* between Neil Silberman, Professor at the University of Massachusetts – Amherst and the first lecturer of 2020 online series, and Mario Santana, the Secretary-General of ICOMOS and the first lecturer of 2021 series.

The first session of the series consisting of a lecture and Q&A is scheduled for Thursday, 15 April at 10:00 pm KST: a 30-minute lecture and a 15-minute Q&A session. The Online Lecture Series will be streamed live on the preparatory office's [YouTube channel](#) and [Facebook page](#) and open to all without prior registration. The sessions will be live-streamed in English; the English and Korean subtitles will be provided for the lecture videos to be uploaded to the preparatory office's YouTube channel after the streaming.

*** Preparatory Office's YouTube and Facebook:**

(YouTube) http://www.youtube.com/channel/UCL0TVrK6OBYhIBMA_0vg2JQ

(Facebook) <http://www.facebook.com/unesco.whipic>

*** The streaming time of each session may vary depending on the region of the lecturer's residence, and it will be notified on the preparatory office's Facebook page.**

[Attachment 1]

2021 Online Lecture Series on

Understanding World Heritage Interpretation and Presentation

Presentation: Delivering Multiple Values of World Heritage

April 2021 - November 2021

Lecture	Schedule	Title
1	15th Apr	Introduction to World Heritage Presentation
2	13th May	ICOM, Museums, Heritage Sites, Cultural Landscapes: a strategic relation
3	17th Jun	World Heritage and Tourism: looking for synergies
4	15th Jul	Digital Technology for Participatory World Heritage Presentation
5	19th Aug	Visitor-centered World Heritage Presentation
6	16th Sep	Community Engagement in Interpreting World Heritage Values
7	14th Oct	Heritage and Participatory Media in the Age of Data Technology

18th November **Special Discussion**
Inclusive and Participatory World Heritage Interpretation & Presentation

- ※ Time Schedule will be informed through YouTube & Facebook of the Preparatory Office
- ※ The Schedule may partially change depending on circumstances



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Preparatory Office for Interpretation and Presentation of World Heritage Sites
Cultural Heritage Administration



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